



BOBBY WEBB, SR. JOSEPH BABB

BWC Properties LLC

This is a tale of a tennis pro and airline captain turned professional homebuilders. After completing the ATP tennis tour and retiring from the airline profession these two long-time friends independently returned to their first passion of homebuilding and developing. Bobby Webb, Sr. and Joseph Babb reunited while both building custom homes in Atlanta and were destined to become equal partners. In 2000 they joined their energies to form BWC Properties LLC. To add more muscle to the dynamic team, Bobby Webb, Jr. has joined the firm as a certified residential construction superintendent from the National Association of Homebuilders.

More than 30 years as Atlanta's premier homebuilders and developers, they have made a name for themselves in the upscale, historic Buckhead and prestigious Sandy Springs communities. Partnering together has been a fortuitous business journey but the key partnership is the one they hold with each client. It is their philosophy to be close business partners with each client in a true concerted effort to achieve exactly what they envision in their custom home with the goal of exceeding expectations. Taking pride in their client's satisfaction is the firm's most important accolade. The preeminent firm has also been professionally acknowledged in *The Atlanta Journal-Constitution* and *Atlanta Homes & Lifestyles* magazine. They are proud members of the National Association of Homebuilders, the Georgia Association of Homebuilders and the Greater Atlanta Homebuilders Association.



ABOVE:
A wine cellar with precision climate controls, custom made gallery wine slips and encased in stone is truly a wine lover's dream.
Photograph by Robert Matta

FACING PAGE:
French Country Villa spans 140 feet in width accented with gas lanterns, Porte-cochere with 5 garage bays, custom made "on site" cedar shutters and convenient motor court in front.
Photograph by Robert Matta



The firm is known for building homes of European design with the flair and lifestyle indicative of the finest residences from France, Italy and England. Using authentic stonework and materials evoking this international style their work attracts clients from the diverse population in Atlanta. Building luxury homes in the multimillion dollar bracket allows them to create residential structures featuring elements of style that are superior in workmanship and details. Cherry wood mouldings, rich paneling, custom hand rails with balusters, and distinctive interior doors are all crafted on site using specialized equipment by one of their respected subcontractors.

At the early age of 12 Bobby drew the skyline of Atlanta and won the Atlanta Gaslight award for his renderings of the glittering city lights. This artistic expression signaled a brilliant future in business preserving the look and feel of Atlanta's famed historic neighborhoods and establishing new, traditional developments. It is Bobby's innate creativity complemented by Joseph's analytical mind and financial management experience that gives BWC the best of both worlds. Bobby's wife, Jennifer, a marketing and public relations professional, has been a source of inspiration and an enthusiastic supporter for their business. Joseph has a big picture view as the pilot in the firm keeping an eye on the internal processes and each client's account. It is this core team and many loyal subcontractors that have made BWC Properties a powerhouse of talent.

LEFT:
Over-looking the waterfall, water cascades into the spa and then into the pool surrounded by lush gardens.
Photograph by Robert Matta

FACING PAGE:
Our signature kitchen with two islands, a custom made stone cooking center with commercial equipment and formal attached breakfast area.
Photograph by Robert Matta





Watching a home grow from concept through completion is pure excitement for the firm. The size of the custom homes they build present unique challenges as most are over 12,000 square feet with complex, multilevel rooflines. Many are in-town homes and integrating them into the wooded landscape is something they have perfected. Beautiful Buckhead and Sandy Springs are known for their stately residences and BWC is known for building prime examples of classical, historically correct homes.

Expanding developers, Joseph has brought the team to Colorado to build custom homes in Vail's ski country creating majestic retreats for their clients. With steep mountain terrain and engineering obstacles they manage to build some of the most breathtaking vacation homes and primary residences. Whether building in Atlanta's Tiller Walk or Vail's Highland Meadows, they join with the most talented and respected architects in the field to create plans that are aesthetically outstanding and highly-detailed using quality construction techniques.



TOP LEFT:
Another custom kitchen with two islands, stone cooking center, convenient pot-filler and custom milled heart of pine flooring with planks varying up to 16 inches in width.
Photograph by Robert Matta

BOTTOM LEFT:
Cedar beams and Romanesque chandeliers accent this banquet-sized dining room warmed by stone fireplace.
Photograph by Robert Matta

BOTTOM RIGHT:
A true "French Country" feeling accented with custom made cedar shutters, decorative wrought iron and gas lanterns.
Photograph by Robert Matta

FACING PAGE:
A grand circular staircase located inside the Turret is accented with wrought iron balusters and creates a stunning view inside and out.
Photograph by Robert Matta

Achieving the "feeling" a client wants is first and foremost to BWC because they want their clients to be eager to come home each night. Characteristic of their homes is the signature interior woodwork and trim. They enjoy making dreams take shape for their clients and believe in the maxim that the "client is the boss." Their relationship with each homeowner is all about keeping them informed and providing personalized service. Listening to their clients, never sacrificing quality, meeting timelines and delivering on their promise is the success secret at BWC Properties LLC.

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